



Under the Auspices of the Greek National Tourism Organization
Approved by the Hellenic Swimming Federation

PRESS RELEASE

The Schedule of Santorini Experience 2018

World class athletes will join the event this year

Athens, October 4 2018. "Santorini Experience" is approaching, as in **October 5-7**, the thrilling running and swimming races will take place for the 4th consecutive year in **Santorini**, the world-famous tourist destination of unparalleled beauty.

Santorini Experience will attract once again the public interest, where both professional and amateur athletes will participate in running and open water swimming races. The running races will take place on **Saturday October 6, 2018** and the open water swimming with the breathtaking view of the island on **Sunday October 7, 2018**.

In particular, on **Saturday 06/10**, the races of **15 km and 10 km** will start at **08:15 am**, while the **5 km "Aristides Alafouzos"** race will start at **11:00 am**. All races have as a starting point the desalination plant located in Oia.

On **Sunday 07/10**, action will be transferred in the old port of Fira. The swimmers will feel the intense atmosphere of the volcano with the imposing view of the island in front of them. The starting point of the unique **Open Water Swimming by Vikos** will be the volcano and the race will finish in the old port of Fira. The race will start at **10:00 am** and the route is **1.5 miles (2.4 km)**. The swimming race is always implemented with **absolute safety**, with the **approval of the Hellenic Swimming Federation** and following the FINA regulations. **Attila Manyoki**, the prestigious Hungarian swimmer, who excels in open water races and is a member of the **International Marathon Swimming Hall of Fame (IMSHOF)** is going to take part in the swimming race once again. The British two times silver Olympic medalist, **Jazz Carlin**, will also join Attila Manyoki in the swimming race, providing extra value in the event. In addition, it is worth to highlight the participation of the twin Greek expatriates racing with the colors of the national team of Netherlands, **George and Timos Skotadis**. In the following link you may watch the impressive video of the **Open Water Swimming by Vikos**: <https://youtu.be/Cf2eGA6eHxI>

In terms of the social events, **Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** will host an open concert with C:Real, in the surrounding area of the Indoor Hall DAPPOS, on **Saturday October 6, at 20:00 pm**. At 19:15 pm the International Dancing Group of Santorini "Stamatina Xiarchou" & Association of Pontians Eptamyloi Serres "Akrites" will open the concert. More information about the **schedule**: <http://www.santorini-experience.com/en/event-info/schedule/schedule-2018.html>

On **Friday, October 5, at 12.00 pm** on the occasion of Santorini Experience, **Samsung** (as the official technology partner), in cooperation with the local **Kotsovolos** store, will organize the event "**Kotsovolos and Samsung present the Hotel of the Future**" at the conference hall of DAPPOS informing the island's hoteliers of all the latest developments and the benefits of technology in their industry.

From now on, **registrations can only be made** at the store of events' official sponsor, **Alafouzos Sport**, in Fira. Particularly, **from Thursday 4/10 to Saturday 6/10**, participants can **receive their racing kits and registration numbers from Alafouzos Sport store** (open hours: 09:00 – 21:00). Otherwise, runners and swimmers can receive their registration numbers one hour before the start of their race from the starting point of their races, on Saturday 6 October and on Sunday 7 October respectively.

Innovation is part of our event and this is proven by our new promising partnership.

Luanvi, the leading company in the sportswear industry in Spain, with more than 35 years of history and a great number of partnerships with professional teams from all team sports, is also the official sponsor of the Spanish Paralympic team and Spanish Tennis Federation.

Luanvi excels in the area of running, providing technical shirts and high quality sportswear at almost 40 competitions per year (indicative of this is the company's exclusive partnership with Valencia Marathon). The Spanish sportswear manufacturer will cooperate for the first time with **Santorini Experience**. As the event's **official sports supplier**, Luanvi will offer an extremely **innovative sports T-shirt to all participants**.

DNA Travel, as the **official transport partner** of the event, with a view to facilitate the transportation of all athletes and running participants to Oia and swimming participants to the old port of Fira, will implement the routes below:

On **Saturday, October 6**, two routes will be put into practice. The boarding point of the **first route** will be the Church of Timios Stavros, in Perissa, at 05:45 am with one stop in Fira (opposite to the old health center) at 06:30 am and final destination the desalination plant (Oia). The **second route** will start at 07:45 from Perissa (Church of Timios Stavros), with one stop in Fira (opposite to the old health center) at 08:30 am and the same final destination. When it comes to the participants **return**, another route has been scheduled at 12:30 pm from Oia to Fira and Perissa.

In addition, on **Sunday, October 7**, the participants of the open water swimming race will be transferred from the Church of Timios Stavros, Perissa at 08:00 am to the starting point of the race in the old port of Fira. The transportation of swimmers from the old port of Fira to the volcano will start at 09:30 am. **DNA Travel** has arranged **another route** at 14:00 pm from Fira (opposite to the old health center) to Athinios port (the main port of Thira).

Discounts and exclusive packages for the event: <http://www.santorini-experience.com/en/event-info/offers.html>

Samsung is the **official technology partner** of the event. **Ryanair** is the **official airline partner**. **Official sponsors** are for one more year, **Ford Motor Hellas, Natural Mineral Water "Vikos", Blue Star Ferries, Alafouzos Sport, Athina Luxury Suites and Santo Maris Oia Luxury Suites & Spa**. **Official Supporters** are **Santorini Hoteliers Association, Meltemi Hotels & Resorts, Aqua Vista Hotels, Boatmen Union Santorini and Avance Rent A Car**. **DNA Travel** is the **official transport partner** and **National Geographic** the **Strategic Partner**.

"**Santorini Experience**" is a co-organization of **Municipality of Santorini, Municipal Sports Cultural Environmental Organization of Santorini (DAPPOS)** and **Active Media Group**. The event is held **under the auspices of the Greek National Tourism Organization and approved by the Hellenic Swimming Federation**. More info at: www.santorini-experience.com

Official Technology Partner: Samsung

Official Airline Partner: Ryanair

Official Sports Supplier: Luanvi

Official Sponsors: Ford Motor Hellas, Natural Mineral Water "Vikos", Blue Star Ferries, Alafouzos Sport, Athina Luxury Suites, Santo Maris Oia Luxury Suites & Spa

Official Supporters: Santorini Hoteliers Association, Meltemi Hotels & Resorts, Aqua Vista Hotels, Boatmen Union Santorini, Avance Rent A Car

Official Transport Partner: DNA Travel

Strategic Partner: National Geographic

Assisted by: Lifeguard Patrol, Assyrtyco Wine Restaurant Café, Hellenic Recovery Recycling Corporation, Voluntary Lifeguards of Santorini, Mediterranean Dive Club, Santorini Nautical Club, Department of Sports Organization & Management from University of Peloponnese

Hospitality Sponsors: Santorini Hoteliers Association, Meltemi Hotels & Resorts, Aqua Vista Hotels, Athina Luxury Suites, Santo Maris Oia Luxury Suites & Spa, Canaves Oia, Santo Houses, West East Suites, Desiterra Luxury Suites & Villas, 270 Oia's View, Fanouris Condo, Monolithia, Casa Iphigenia, Sienna Resort, Esperas Santorini, Casa Iphigenia, Loizos Stylish Residencies

Official travel agent: VitaNTravel

Official Hashtag: #SantoriniExperience

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MARATHONS**

Under the Auspices of the Greek National Tourism Organization



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